



We Are 'Saksham'

... of fulfilling tasks we take up.

... of satisfying client's needs.

... of strengthening relationships with our clients.

We Are Young & Focused

Although we are just 20 years old, our vision & dimension has helped us to serve our clients with a precious understanding of their specific needs, so that they get best out of us.

Our Credentials

We are an INS Accredited Agency headed by a group of professionally qualified entrepreneurs.

We have got the accreditation in a record period of 11 Months.

We have also received prestigious state level award from Rajasthan Patrika for the maximum business growth in one year.

Special Campaigns, Creative & Events

We are multifaceted

We have huge pool of bright creative individuals with wonderful ideas, crisp copies & eye-catching visuals to communicate the message of a product lucidly putting across in an attractive manner to get maximum mileage throughout the country.

We prepare tender notices in a way that will convey the message in the most effective manner while occupying minimum space to utilize publicity budgets effectively.

Media Plan
For
Johnson & Johnson Pvt.

Location :- **Ltd** *Maharashtra*

Duration :- 01.03.2017 – 31.09.2017

(Six Month)

Total Media Cost Rs. 25,50,000/- + 15% service tax

*We have planned media for the Awareness of your project
obesity & diseases*

at reasonable cost in maximum reach.

1. Tv channel

SR NO	CHANNAL	TALK SHOW	TOTAL SHOWS	BUDGET
1.	IBN7	MARATHI	2	
2.	Tv9	AROGYAM DHANSAMPADA	2	6,00,000/-
3.	DD SAYADRI	HELLO DOCTOR	2	

SR NO	CHANNAL	LANGUAGE	TOTAL SHOWS	VIWER NO.
1.	IBN7	MARATHI	2	2800000
2.	Tv9	AROGYAM DHANSAMPADA	2	2700000
3.	DD SAYADRI	HELLO DOCTOR	2	3500000

We have recommended above TV channel on the basis of viewer.

2. Print Media

SR NO	NEWSPAPER	LANGUAGE	DAYS	BUDGET
1.	TIMES OF INDIA - MAIN	ENGLISH	2	12,50,000/-
2.	TIMES OF INDIA - BT	ENGLISH	2	
3.	LOKMAT	MARATHI	2	
4.	DAILY SAKAL	MARATHI	2	

We have recommended above newspaper on the basis of maximum reader in Maharashtra

Print Media - Circulation

<i>Sr No</i>	<i>News Paper</i>	<i>Language</i>	<i>Edition</i>	<i>Location</i>	<i>Total Circulation</i>
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<i>1</i>	<i>The Times Of India</i>	<i>English</i>	<i>Mumbai</i>	<i>Mumbai</i>	<i>1400000</i>
				<i>Thane</i>	

<i>2</i>	<i>TOI - BT</i>	<i>English</i>	<i>Mumbai</i>	<i>Mumbai</i>	<i>1100000</i>
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<i>3</i>	<i>Lokmat</i>	<i>Marathi</i>	<i>Nagpur</i>	<i>Amravati</i>	<i>1600000</i>
				<i>Nagpur</i>	
				<i>Wardha</i>	
				<i>Bhandara</i>	
				<i>Chandrapur</i>	
				<i>Yavatmal</i>	
				<i>Gadchiroli</i>	

<i>Sr No</i>	<i>News Paper</i>	<i>Language</i>	<i>Edition</i>	<i>Location</i>	<i>Total Circulation</i>
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<i>3</i>	<i>Lokmat</i>	<i>Marathi</i>	<i>Aurangabad</i>	<i>Beed</i>	
				<i>Buldana</i>	
				<i>Nanded</i>	
				<i>Osmanabad</i>	
				<i>Parbhani</i>	
				<i>Latur</i>	
				<i>Hingoli</i>	
				<i>Jalna</i>	
			<i>Nashik</i>	<i>Malegaon</i>	
			<i>Kolhapur</i>	<i>Kolhapur</i>	
				<i>Sangli</i>	
				<i>Satara</i>	
				<i>Ratnagiri</i>	
				<i>Sindhudurg</i>	
			<i>Ahmednagar</i>	<i>Ahmednagar</i>	

Sr No	News Paper	Language	Edition	Location	Total Circulation
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4	Daily Sakal	Marathi	Kolhapur	Sangli	1800000
				Satara	
				Ratnagiri	
				Sindhudurg	
			Pune	Pune	
			Marathwada	Beed	
				Buldana	
				Nanded	
				Osmanabad	
				Parbhani	
				Jalna	
				Latur	
				Hingoli	
			Nagpur	Amravati	
				Bhandara	
				Chandrapur	
				Nagpur	
				Wardha	
				Yavatmal	
				Gadchiroli	
				Gondiya	

Magazine

SR NO	MAGAZINE	HINDI / MARATHI	02	Rs. 2,00,000/-
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We have recommended above Magazine to reach in different segment of readers

2. Print Media

SR NO	NEWSPAPER	LANGUAGE	DAYS	BUDGET
1.	TIMES OF INDIA - MAIN	ENGLISH	2	12,50,000/-
2.	TIMES OF INDIA - BT	ENGLISH	2	
3.	LOKMAT	MARATHI	2	
4.	DAILY SAKAL	MARATHI	2	

We have recommended above newspaper on the basis of maximum reader in Maharashtra

Social Media



06 Months



06 Months

Rs 2,50,000/-



06 Months

Rotary Conference

*We recommend Rotary / Lions conference
for Elite Person in Mumbai / Navi Mumbai.*

Min. 250 persons

Rs 2,55,000

क्या आप जानते हैं
ब्रॉडबैंड
क्या है ?



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OBESITY & DISEASES



PUBLIC AWARENESS CAMP

Speaker -Dr. Ramen Goel
Bariatric Surgeon

Mumbai Central
Wockhardt Hospital
Tuesday, 1st March
11 am - 3 pm

Khar
Hinduja Hospital
Wed. 2nd March
5 pm - 7 pm

Chembur
Zen Hospital
Thursday, 3rd March
11 am - 3 pm

Thane
Vedant Hospital
Thursday 3rd March
5 pm - 7 pm

Ulhasnagar
Hotel Jawahar
Sunday, 6th March
5 pm

Mira Road
Wockhardt Hospital
Monday, 7th March
5 pm - 7 pm

Andheri
Criticare Hospital
Tuesday, 8th March
5 pm - 7 pm

Vashi
Wockhardt Hospital
Thursday, 10th March
5 pm - 7 pm

For Free Registration please call/SMS Name, Weight & Venue to :
9323599309 or email on **info@obesity-care.com**
Web: **www.obesity-care.com**

A Metabolic Surgery Foundation of India Initiative

Some Prestigious Achievements



But I knew I had to survive somehow," she says. And she did, with sheer guts and determination. She became a branch manager in a company soon and six years back she started her own ad agency "Sukshma Media". "I was never ambitious," she says. "I always thought that I would stay at home and look after kids. My circumstances were such that the only thing on my mind was to make a living for me and my kids. People advised her that being a woman, she should not forgo being a teacher or a beautician to make a living. "But I wanted to do something different, and



Sandhya

thing which interested me. Doing those would have been easy, doubt. But I stuck to advertising has been a long struggle, both personally and officially. But today I'm proud of myself," she says. As we see she might, she started from scratch when she didn't even have a space to her name. Today, she owns a company with major names in the business world as clients. She did



What motivated you to start your own business?
I was motivated by the fact that I was not getting any recognition for my work. I was working for a company for a long time, but I was not getting any recognition for my work. I was motivated by the fact that I was not getting any recognition for my work. I was motivated by the fact that I was not getting any recognition for my work.

"Identity is a clear goal and hence the courage to start it"
Sandhya
Founder
Sukshma Media

The history of woman is the history of the continued and universal oppression of one sex by the other. The emancipation of woman is her restoration to equal rights and privileges with man.
Tennessee Claflin





Thank You.....

Saksham Media Pvt. Ltd.

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